

I. Purpose, Audience, and Objectives of the Implementation Guide

The purpose of this resource is to provide guidance on implementation of Helping Babies Breathe (HBB) as a program for neonatal resuscitation in low-resource settings, and as a catalyst for advancing sustainable national programs for newborn and maternal health. HBB seeks to improve and expand existing neonatal resuscitation efforts in the context of essential newborn care. HBB is designed to be integrated into existing newborn or maternal and neonatal health training, but it can be implemented as a stand-alone program, depending on national priorities.

Who Should Use This Guide?

This guide is for national planners and policymakers, program managers, and implementation partners, including those who will conduct training with the HBB educational program.

- **Policy makers and planners** will find key information for improving their existing neonatal resuscitation training and services in Section II.
- **Program managers**, as well as **master trainers and facilitators** in Helping Babies Breathe can use Section III to help plan, implement, monitor, and evaluate the program.
- Sections IV and V provide suggestions useful to **all users** regarding monitoring of coverage and evaluation of impact as the program reaches scale and sustainability.

What Will Users of This Guide Gain?

- Users will understand why neonatal resuscitation is important and how it can be linked to essential services for mother and baby.
- Users will be able to facilitate a systematic, rapid situation analysis to identify neonatal resuscitation gaps and needs, opportunities and platforms, stakeholders and resources.
- Users will understand the components needed to

develop a strategic plan among partners and stakeholders to implement and/or strengthen newborn resuscitation to sub-national/national level coverage.

- Users will have a basic understanding of the HBB educational program, target audience, materials, and methods.
- Users will be able to monitor and evaluate the process of implementation and outcomes of neonatal resuscitation.
- Users will be able to plan for scale-up and sustainability of the program at a national level.

How Should Users Access the Materials in This Guide?

This manual complements the HBB package of training tools, which includes:

- Facilitator Flip Chart
- Learner Workbook
- Action Plan Wall Chart
- Neonatal Simulator or Mannequin

The guide cross-references these materials and follows their design and color-coding. Each section in the guide begins with a summary of its objectives, tools, and target audience. Tools can be accessed through hyperlinks in the text or as a separate pdf available at www.helpingbabiesbreathe.org. Questions about the guide, other HBB materials, or their content can also be submitted via that website.